

Announcing a new *Torchbearer* and improved parish communications!

In the last few months, the editorial board of the *Torchbearer* has been defining a new communication strategy for St. John's, and redesigning its components.

St. John's will have...

- an updated and relevant web site
- a streamlined and timely *Torchbearer*
- a more wide ranging use of e-mail
- a new look for the Sunday Bulletin.

All publications will be available on the web site for those with Internet access.

The *Torchbearer* has been redesigned as a newsletter. It will continue to provide important information about events in the parish, and its new format will allow more timely publication.

Throughout the year there will be ten issues of the *Torchbearer* published monthly in newsletter format except July-August which will be combined, and an *Annual Memorial Yearbook* (in magazine format) to be published in January to acknowledge all the donors to our church during the year.

Another important change will take place in the advertising section of the *Torchbearer*: We recognize the need for parishioners to know about services and products in the community, so a smaller section for *Torchbearer* Sponsors will continue to serve this function while providing necessary revenue to help defray the costs of printing and mailing.

We are committed to being a self-sustaining publication; therefore, we will not publish a paper version until we are financially able. There will be a brief period during which the *Torchbearer* will only be available online at: **stjohnsarmenianchurch.com**. If you would like a copy of the *Torchbearer*, please ask someone with Internet access to print a copy for you. Once the new sponsorship program is underway and the budget allows, we will resume mailing issues as before.

Please use the form below, checking all items that apply to your family, and return it to the Church Office.

Prayerfully,

Father Garabed Kochakian
Editor-in-Chief

TORCHBEARER • Չահակիր

Please check all that apply for your family in the form below and return to the Church Office. Thank you!

Name _____
Address _____ City _____ State ____ Zip _____
Phone _____ Cell phone _____
E-mail _____ (Will not be shared)

- I would like to be included in an e-mail system that will bring me timely parish and community news and be notified when the *Torchbearer* or other documents can be accessed on line. My e-mail address will be shielded from view as part of a group and not shared with anyone.
- I would like to receive the *Torchbearer* online as part of an effort to reduce printing and postage cost to the parish. (There will be a special code available only to members of the parish to have such access.)
- As a non-member of the parish, I would like to subscribe to the *Torchbearer* at a cost of \$30 year. I have included a check made payable to "St. John Armenian Church - *Torchbearer*."
- I would like to be a professional or business sponsor of the *Torchbearer* or I have been an advertiser in the past. Please contact me with information. (The *Torchbearer* will be in the homes of our community eleven times a year and is a valuable promotional tool.)
- I would like to receive information on becoming a member of St. John's and/or becoming a Steward.
- I would like to make a donation to the success of the *Torchbearer*. I have enclosed a check.